



## Board Meeting Notice

**March 4, 2024**  
**Beginning at 12:00pm**

**March 5, 2024**  
**Beginning at 8:30am**

**Inn at the Pier**  
**601 Cypress St.**  
**Pismo Beach, CA 93449**

### PUBLIC PARTICIPATION

Members of the public are encouraged to provide comments to the Council and may suggest items to be placed on the agenda for discussion at the next Council meeting. While the Council values the participation of the public, the Council Chairperson reserves the right to limit the time for public comment depending on the length of agenda and number of commenters. Public comment must be related to the Council's authority and jurisdiction and its placement on the agenda is within the discretion of the Council Chairperson.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Council Chairperson. All meeting agendas and notices are available on the California Cattle Council's website: [www.calcattlecouncil.org](http://www.calcattlecouncil.org).

Each of the agenda items will include discussion and possible action by the Council. Time will be allowed for members of the public to make comments on each agenda item.

For further information regarding this meeting, please contact: Justin Oldfield, Executive Director, at 916-444-2697 or by email at [justin@calcattlecouncil.org](mailto:justin@calcattlecouncil.org).

### AMERICANS WITH DISABILITIES ACT

All Council meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Council or Committee meeting or other Council activity may request assistance by contacting Justin Oldfield, Executive Director, at 916-444-2697 at least five days prior to the meeting.



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**All Council members and alternates are strongly encouraged to engage and provide input on each agenda item.**

*MONDAY, MARCH 4 – 12:00PM*

1. LUNCH – INN AT THE PIER (MEMBERS, SPOUSES & GUESTS WELCOME)
1. CALL TO ORDER: ROLL CALL, ESTABLISH QUORUM – 1:00PM
2. APPROVAL OF MEETING MINUTES FROM DECEMBER 12, 2023
3. BOARD CHAIR & EXECUTIVE DIRECTOR REPORT
  - a. FINANCIAL UPDATE
  - b. APPOINTMENT UPDATE – INTRODUCTION OF NEW MEMBERS
4. ELECTION OF 2024 CHAIR, VICE CHAIR & EXECUTIVE COMMITTEE
5. 2024 LOCAL PROJECT GRANT AWARDS UPDATE
6. COMPOSTING LIVESTOCK MORTALITY RESEARCH UPDATE (45 MIN)
  - a. DR. KASEY DEATLEY, ASSOCIATE PROFESSOR, CSU CHICO
7. DAIRY LEAKAGE RESEARCH PROJECT UPDATE (45 MIN)
  - a. DR. MICHAEL MCCULLOUGH, SENIOR ECONOMIST, ERA ECONOMICS
8. CALIFORNIA CATTLEMEN'S FOUNDATION PROJECT UPDATE (45 MIN)
  - a. RANCHERS TECHNICAL ASSISTANCE PROGRAM
  - b. REGULATORY STAKEHOLDER EDUCATION PROGRAM
  - c. AGENCY EDUCATION PROGRAM
  - d. COMMUNICATIONS
9. WESTERN UNITED DAIRIES FOUNDATION PROJECT UPDATE (45 MIN)
  - a. DAIRY TECHNICAL ASSISTANCE PROGRAM
  - b. AGENCY EDUCATION PROGRAM
  - c. DISASTER ASSISTANCE PROGRAM
10. TEMPORARY RECESS

TUESDAY, MARCH 5 – 8:30AM

11. RECONVENE: ROLL CALL, CONFIRM QUORUM
12. 2024 CATTLE COUNCIL CONTINUATION HEARING
13. CATTLE COUNCIL 2024 PUBLIC AFFAIRS CAMPAIGN
  - a. UPDATE & FACILITATED DISCUSSION
14. BEEF COUNCIL EARLY CHILDHOOD NUTRITION OUTREACH PROJECT UPDATE (45 MIN)
  - a. REQUEST FOR ADDITIONAL FUNDING
15. PROJECT PROPOSALS REVIEW & DELIBERATION
  - a. CALIFORNIA CATTLEMEN'S FOUNDATION AGENCY EDUCATION PROGRAM RENEWAL
16. PUBLIC COMMENT ON ITEMS NOT INCLUDED ON THE AGENDA
17. ADJOURN

*All items are subject to discussion and action. All meetings of the California Cattle Council are open to the public and subject to the Bagley-Keene Open Meeting Act.*