

CALIFORNIA CATTLE COUNCIL

Board Meeting Notice

September 18, 2023
Beginning at 1:00pm

September 19, 2023
Beginning at 8:00am

The Murieta Inn and Spa
7337 Murieta Drive
Rancho Murieta, CA 95683

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comments to the Council and may suggest items to be placed on the agenda for discussion at the next Council meeting. While the Council values the participation of the public, the Council Chairperson reserves the right to limit the time for public comment depending on the length of agenda and number of commenters. Public comment must be related to the Council's authority and jurisdiction and its placement on the agenda is within the discretion of the Council Chairperson.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Council Chairperson. All meeting agendas and notices are available on the California Cattle Council's website: www.calcattlecouncil.org.

Each of the agenda items will include discussion and possible action by the Council. Time will be allowed for members of the public to make comments on each agenda item.

For further information regarding this meeting, please contact: Justin Oldfield, Executive Director, at 916-444-2697 or by email at justin@calcattlecouncil.org.

AMERICANS WITH DISABILITIES ACT

All Council meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Council or Committee meeting or other Council activity may request assistance by contacting Justin Oldfield, Executive Director, at 916-444-2697 at least five days prior to the meeting.

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All Council members and alternates are strongly encouraged to engage and provide input on each agenda item.

MONDAY, SEPTEMBER 18 – 1:00PM

1. CALL TO ORDER: ROLL CALL, ESTABLISH QUORUM
2. APPROVAL OF MEETING MINUTES
3. BOARD CHAIR & EXECUTIVE DIRECTOR REPORT
 - a. FINANCIAL UPDATE
 - b. APPOINTMENT UPDATE
 - c. 2023 CATTLE COUNCIL FINANCIAL AUDIT
 - d. 2024 CATTLE COUNCIL CONTINUATION HEARING
4. CALIFORNIA CATTLEMEN'S FOUNDATION PROJECT UPDATE (30 MIN)
 - a. RTAP
 - b. REGULATORY STAKEHOLDER EDUCATION PROGRAM
 - c. AGENCY EDUCATION PROGRAM
 - d. COMMUNICATIONS
5. WESTERN UNITED DAIRIES FOUNDATION PROJECT UPDATE (30 MIN)
 - a. DTAP
 - b. COMMUNICATIONS
 - c. AGENCY EDUCATION PROGRAM
6. BEEF COUNCIL EARLY CHILDHOOD NUTRITION OUTREACH PROJECT UPDATE (30 MIN)
7. DAIRY CARES PROJECT UPDATE (30 MIN)
 - a. PUBLIC AFFAIRS PROGRAM
 - b. LEAKAGE RESEARCH UPDATE
8. CVDRMP SALINITY PROJECT UPDATE (30 MIN)
9. TEMPORARY RECESS

All items are subject to discussion and action. All meetings of the California Cattle Council are open to the public and subject to the Bagley-Keene Open Meeting Act.

TUESDAY, SEPTEMBER 19 – 8:00AM

10. RECONVENE: ROLL CALL, CONFIRM QUORUM

11. CATTLE COUNCIL 2023 PUBLIC AFFAIRS CAMPAIGN REVIEW (30 MIN)

12. PROJECT PROPOSALS REVIEW & DELIBERATION

- a. UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION WOLF RESEARCH PROPOSAL
- b. CALIFORNIA CATTLEMEN'S FOUNDATION RTAP AND REGULATORY STAKEHOLDER EDUCATION PROGRAM - CONTINUATION PROPOSAL
- c. WESTERN UNITED DAIRY FOUNDATION DTAP AND COMMUNICATIONS PROGRAM - CONTINUATION PROPOSAL

13. PUBLIC COMMENT ON ITEMS NOT INCLUDED ON THE AGENDA

14. ADJOURN

All items are subject to discussion and action. All meetings of the California Cattle Council are open to the public and subject to the Bagley-Keene Open Meeting Act.