

CALIFORNIA CATTLE COUNCIL

MEETING NOTICE STRATEGIC PLANNING TEAM

Monday, February 17 - 18, 2020
1022 G Street
Sacramento, CA 95814

Board members planning to participate in the meeting by telephone must notify Justin Oldfield by email or phone at least 24 hours prior to the meeting.

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comments to the Council and may suggest items to be placed on the agenda for discussion at the next Council meeting. While the Council values the participation of the public, the Council Chairperson reserves the right to limit the time for public comment depending on the length of agenda and number of commenters. Public comment must be related to the Council's authority and jurisdiction and its placement on the agenda is within the discretion of the Council Chairperson.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Council Chairperson. Any item not so noticed will not be considered or discussed. All meeting agendas and notices are available on the California Department of Food and Agriculture's website: www.calcattlecouncil.org.

Each of the agenda items will include discussion and possible action by the Council. Time will be allowed for members of the public to make comments on each agenda item.

For further information regarding this meeting, please contact: Justin Oldfield, Executive Director, at 916-832-7832 or by email at justin@calcattlecouncil.org.

AMERICANS WITH DISABILITIES ACT

All Council meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Council or Committee meeting or other Council activity may request assistance by contacting Beth Jensen, Associate Governmental Program Analyst, in the Marketing Branch at (916) 900-5018 at least five days prior to the meeting.

CALIFORNIA CATTLE COUNCIL

MEETING NOTICE STRATEGIC PLANNING TEAM

Monday, February 17, 2020 – Beginning at 3:00pm
1022 G Street
Sacramento, CA 95814

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Each of the agenda items below will include discussion and possible action by the Council. Time will be allowed for members of the public to make comments on each agenda item. Comment time may be limited based on the number of agenda items and/or number of commenters.

1. WELCOME
2. MEETING EXPECTATIONS
3. STRATEGIC PLANNING PROCESS & IMPORTANT DEFINITIONS
4. CATTLE COUNCIL OVERVIEW – WHAT WE CAN & CAN'T DO
5. REVIEW OF SWOT ANALYSIS
6. PUBLIC COMMENT ON ITEMS NOT INCLUDED ON THE AGENDA
7. ADJOURNMENT

All items are subject to discussion and action. All meetings of the California Cattle Council are open to the public and subject to the Bagley-Keene Open Meeting Act.

Americans with Disabilities Act

All interested parties are invited and encouraged to attend the meeting. Persons with disabilities needing special accommodation or modification should contact Beth Jensen, Associate Governmental Program Analyst, in the Department's Marketing Branch at (916) 900-5018 at least five days prior to the meeting.

CALIFORNIA CATTLE COUNCIL

MEETING NOTICE STRATEGIC PLANNING TEAM

Monday, February 18, 2020 – Beginning at 8:00am
1022 G Street
Sacramento, CA 95814

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Council Chairperson. Any item not so noticed will not be considered or discussed. All meeting agendas and notices are available on the California Department of Food and Agriculture's website at: www.calcattlecouncil.org.

Each of the agenda items below will include discussion and possible action by the Council. Time will be allowed for members of the public to make comments on each agenda item. Comment time may be limited based on the number of agenda items and/or number of commenters.

1. DETERMINATION OF KEY PLANNING ELEMENTS
2. DIRECTIONAL INPUT
3. RECAP
4. DISCUSSION OF NEXT STEPS
5. PUBLIC COMMENT ON ITEMS NOT INCLUDED ON THE AGENDA
6. ADJOURNMENT

All items are subject to discussion and action. All meetings of the California Cattle Council are open to the public and subject to the Bagley-Keene Open Meeting Act.

Americans with Disabilities Act

All interested parties are invited and encouraged to attend the meeting. Persons with disabilities needing special accommodation or modification should contact Beth Jensen, Associate Governmental Program Analyst, in the Department's Marketing Branch at (916) 900-5018 at least five days prior to the meeting.