

California Cattle Council Public Member

California Cattle Council seeks qualified individuals to fill Public Member and alternate spots on Board of Directors. The public member has all the powers, rights and privileges of the producer members except on issues regarding the assessment. The public member must reside in California and cannot have a financial interest in the cattle industry.

What is the California Cattle Council?

California Department of Food & Agriculture (CDFA) Secretary Karen Ross has appointed the initial board for the California Cattle Council (Council). The Council was implemented by CDFA at the industry's request on April 8, 2019, following a vote of industry members.

The Council is authorized to carry out research on cattle production and beef nutrition, and to develop consumer or other educational programs. Program activities are to be funded by a \$1 refundable assessment per head of cattle, paid by cattle producers.

The board is made up of eleven members and eleven alternates, with each group consisting of three range cattle producers, three cattle feeders, three dairy producers, one processor, and one public member (open). The appointees were selected from nominations made by the cattle industry over a six-week nomination period and represent the diversity of cattle producers around the state, as required by the California Cattle Council Law. The public member and alternate will be appointed by CDFA based on a recommendation from the Board of Directors. The public member will be appointed for a three-year term of office.

How Often Does the Board of Directors Meet?

The Board of Directors will meet in person twice a year. Additional meetings can be added as needed.

Are Board Members Compensated?

Board members are not compensated. However, members of the council, including the public member, are authorized to be reimbursed for necessary traveling and other expenses incurred in the performance of their official duties.

How do I Apply?

Interested individuals should submit a brief description of their interest and qualifications to serve on the Council to Chairperson Dave Daley at ddaley@csuchico.edu or Executive Director Justin Oldfield at justin@calcattlecouncil.org by November 15, 2019.

For additional information regarding the California Cattle Council Public Member search process, please contact Ben Kardokus with the CDFA Marketing Branch at 916-900-5018.